



RootWright LMS

A complete school beyond imagination

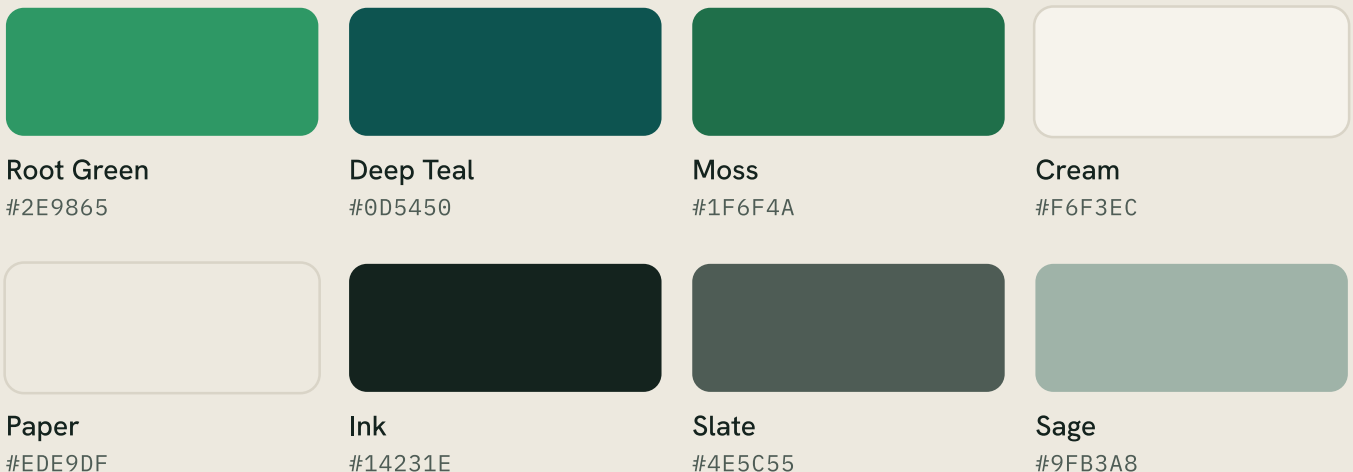
BRAND AT A GLANCE · V1.0

LOGO



Horizontal (primary) · Stacked · Mark

COLOUR



TYPE

Familjen Grotesk

Headlines and wordmark · SemiBold

IBM PLEX MONO

Labels and code

Hanken Grotesk

Body and interface · Regular, Medium

TAGLINES

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Rooted in learning

Keep clear space of a quarter of the mark width. Minimum size 16 px for the mark, 120 px wide for the horizontal lockup. Never stretch, rotate, recolour or retype the logo.

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